



Grow your  
business with  
confidence.

**Kodak**

**NexPress M700**

Digital Color Press

# A powerful step into digital.



New market demands have emerged. Clients are asking for more with less. They want to reduce print spend while increasing the value of their printed communications through shorter runs, personalization and customization, and Just In Time production.

To succeed in this changing marketplace and answer clients' requirements, it's important to implement the right solution that complements — not overtakes — your existing business.



## Don't just enter — explode into the market

With the **Kodak NexPress M700** Digital Color Press, you can enter the short run digital color printing world with confidence — and with power.

As the newest addition to the **Kodak NexPress** Digital Color Platform, the **NexPress M700** will more than meet your expectations for excellent image quality, productive throughput, versatile substrate handling, and integrated workflows — empowering you to turn short-run, high-impact, variable data applications into explosive growth for your business.



# Profit from printing excellence.



## Imaging innovation

With all the talk of short runs and customization, Kodak hasn't forgotten that *quality still counts*.

- ▶ Three available screens on the **NexStation** Front End (graphics/line, images, and text) generate outstanding image quality for text, graphics, solids, and halftones.
- ▶ A small particle dry-ink toning system and oil-less wax-based, fusing produce high density, non-bricking documents.
- ▶ Operator Replaceable Components (ORCs) give your operators the flexibility to manage image quality to meet and exceed clients' expectations.

## The power of choice

A scalable **NexStation** Front End with upgrade ability to a 2-node system and a clear upgrade path to higher duty-cycle **Kodak NexPress** Digital Production Color Presses ensure your investment is profitable today and protected for tomorrow.

## Application flexibility

Proven compatibility with over 400 coated, uncoated, synthetic, and selected offset papers in a full range of weights and sizes ensures that whatever your clients ask for, you can deliver.

## Benchmark productivity

A full range of productivity-enhancing features keep you turning jobs — and profit.

- ▶ A dual fusing system and an optimized paper path means the 70 page per minute print engine is not affected by substrate weight.
- ▶ Self-service with ORCs lets operators maintain press performance with minimal downtime.
- ▶ All five high-capacity paper feed drawers enable easy loading of all supported media — even while the press is running.
- ▶ Auto-perfecting for all supported substrate sizes and weights keeps jobs running at rated speeds.

## The bottom line

Kodak combines a wide range of resources and business support dedicated solely to helping you profit through print.

- ▶ With the ORC service model, you gain better control over uptime, productivity, image quality, and overall performance.
- ▶ A clear migration path to other **Kodak NexPress** printing solutions with higher speeds and/or functionality lets you enter the digital, short-run printing world knowing that you can confidently grow along with customer needs.
- ▶ **Kodak MarketMover** Business Development Services jump-start dynamic business growth through personal consulting services, volume-building programs, toolkits, on-line assistance, on-going business development expertise, and a network of collaborative partners.

To learn more about **Kodak MarketMover**, visit [marketmover.kodak.com](http://marketmover.kodak.com)

# Trust in Kodak.

The components of the **NexPress** M700 Digital Color Press are just the beginning of what Kodak has to offer to help support your business growth. Our professional business development resources, expert service organizations, and proven commitment to the graphic arts industry are all part of our comprehensive approach to earning your confidence as a trusted communications partner.

## The support you need to build your business

**Kodak MarketMover** business development services provide innovative tools and support designed to maximize your return on investment.

Kodak combines an expert team of professionals, extensive and up-to-date resources at [marketmover.kodak.com](http://marketmover.kodak.com), and a network of similarly-focused partner organizations dedicated to growing business together.

## At your service

To maintain peak performance of all Kodak solutions, you can count on highly responsive, expert service to provide timely, efficient support.

Because we measure our success with your success, we're committed to ensuring your business can use the power of **Kodak NexPress** Digital Production Color Presses to become more productive, more potent, and more prosperous.

## Kodak and you — transforming the industry together

As an innovator in imaging, color, and printing technology, Kodak offers you the broadest array of integrated graphic communications solutions in the industry. With premier printing solutions and the expert resources of **Kodak Service & Support**, Kodak helps you deliver relevant, unique solutions for your clients through market-leading technologies, products, and services. The combination of our deep portfolio and wide experience is unparalleled, enabling you to be faster, more efficient, more productive, more profitable and better able to expand your business.



### To learn more about solutions from Kodak:

Visit [graphics.kodak.com](http://graphics.kodak.com)  
Or in North America, call +1-866-563-2533.

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# Kodak



Power your growth.

**Kodak**  
NexPress  
Digital Color Platform



# What does it take to power your business growth?

Your company's business goals dictate that you need to deliver outstanding products and services to your clients, keep your operations productive, and improve your profitability. Choosing Kodak to help your company *execute* on those plans is what can set you apart from competitors... and *power your growth*.



When it comes time to find a partner, your choice should be low-risk and high reward. Look to an industry-leading innovator that understands and shares your business goals. Look to a trusted partner with a heritage steeped in imaging science and rooted in customer satisfaction. Look to a company that can *power your growth*.

**Look to Kodak.**

## The Kodak NexPress Digital Color Platform gives you the essentials...

By weaving a family of outstanding digital color printing technology together with open workflow solutions and flexible software and hardware components, the **Kodak NexPress** Platform delivers an innovative foundation of essential technologies upon which to build your business.

## ...with room to grow

This family of presses allows you to confidently enter the world of digital printing with systems and components that fit your business needs today while providing the ability to grow along with your clients' requirements into the future.

## Business development gives you the results

Kodak helps you cultivate business growth by blending award-winning digital solutions with **Kodak MarketMover** Business Development Services, which include innovative marketing and sales tools; dedicated, professional expertise; and a network of collaborative organizations.

With **Kodak MarketMover** Services, you become more than a printer... more than a supplier. You become a strategic communications partner. Visit [marketmover.Kodak.com](http://marketmover.Kodak.com) to learn more.

**Kodak**  
**MarketMover**  
Business Development Services

## Designed to deliver

The **Kodak NexPress** Digital Color Platform delivers unique advantages designed specifically to improve the way you meet your clients' most challenging demands.

### Imaging innovation

**Kodak NexPress** Presses feature imaging technologies designed to produce exceptional color and outstanding quality for demanding production environments.

### The power of choice

**NexPress** Presses offer scaleable configurations and technology upgrades that enhance the value of your investment over time and adapt as your business changes.

### Benchmark productivity

Productivity-enhancing features, production-class reliability, and a range of speeds translate into an improved ability to turn jobs — and profit.

### Application flexibility



Proven compatibility with a wide range of substrate types, weights, and sizes along with an option of four or five colors on production presses mean you can deliver more of the applications your customers demand.

### The bottom line



Kodak's unique business model built around user serviceability through Operator Replaceable Components (ORCs) allows you to maximize uptime, control quality, and enhance profitability.



## Positioned for business success

The **Kodak NexPress** Digital Color Platform offers four choices to build your own solution from the ground up — based on where your printing business is now and where you want to be in the future.

Each press meets unique volume and application requirements, so you can make choices, not trade-offs. Choose the press that best meets your needs, then we'll help you add the software and hardware accessories that make the system uniquely yours.

**NEW**



▲ The **Kodak NexPress M700** Digital Color Press is an attractive entry into digital production color with an upgrade path when your business is ready.



▲ The **Kodak NexPress 2100 Plus** Digital Production Color Press raises the bar in terms of capabilities, performance, and business growth.



▲ The **Kodak NexPress 2500** Digital Production Color Press gives you increased productivity and flexibility to produce more jobs, more often — and generate more revenue.

**NEW**



▲ The **Kodak NexPress S3000** Digital Production Color Press delivers the highest productivity for more saleable prints.

SYSTEM CAPABILITIES ►

## DIGITAL COLOR PLATFORM ADVANTAGES

Complete workflow integration, scaleable front end technology, outstanding image quality, reliability, self-serviceability with ORCs

# Powerful solutions.

**Kodak**  
NexPress  
Digital Color Platform



 NexPress 2100 Plus, 2500 and S3000 Presses  
\* Roll feeder available for NexPress 2500 and 3000 Presses only

 NexPress M700, 2100 Plus,  
2500 and S3000 Presses



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