



# Accessory Lineup 2010

Design and specifications subject to change without notice

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## Package Design



## Concept

**Gummy phones offering a more comfortable fit – A new colour lineup perfectly matching the iPod nano 5G**

## Main Features

- Curved bushing provides a more comfortable fit
- Powerful 13.5mm Neodymium driver unit
- Wide colour selection with nine body and cord colour variations
- Colour coordination with iPod nano 5G
- 3.28ft (1.0m) colour cord
- Unique package design emphasising the colour cord
- Gold-plated iPhone-compatible slim plug

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## Note

EAN code	HA-F140-AN	4975769 382437
	HA-F140-B	4975769 369254
	HA-F140-DN	4975769 382444
	HA-F140-GN	4975769 382451
	HA-F140-PN	4975769 382468
	HA-F140-RN	4975769 382475
	HA-F140-VN	4975769 382482
	HA-F140-W	4975769 369315
	HA-F140-Y	4975769 369322

50 pcs / Master carton  
5 pcs / Inner carton

- Availability : Launch in Feb. '10



## Package Design



## Concept

No "fall-out" design in-ear headphones with AIR FIT body – A new colour lineup perfectly matching the iPod nano 5G

## Main Features

- Powerful 11mm Neodymium driver unit
- Secure fit with uniquely designed AIR FIT (please refer to page 5)
- Wide colour selection with nine body and cord colour variations
- Colour coordination with iPod nano 5G
- Colour cord
- 3.28ft (1.0m) friction noise reduction cord
- Gold-plated iPhone-compatible slim plug

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## Note

EAN code	HA-F240-AX	4975769 382499
	HA-F240-BN	4975769 369445
	HA-F240-DX	4975769 382505
	HA-F240-GX	4975769 382512
	HA-F240-PX	4975769 382529
	HA-F240-RX	4975769 382536
	HA-F240-SN	4975769 369490
	HA-F240-VX	4975769 382543
	HA-F240-YN	4975769 369513

50 pcs / Master carton  
5 pcs / Inner carton

- Availability : Launch in Feb. '10

The JVC original AIR FIT soft body puts JVC one step ahead in comfort with its uniquely designed secure fit shape and soft silicon rubber earpiece that contains air.



**The AIR FIT soft body realises the ideal comfort while on-the-go:**

- **No “fall-out” design**

The AIR FIT soft bodies change their shape according to the contours of the ear, ensuring that the ear phones will not fall out easily

- **Soft to the touch**

Thanks to the use of soft silicon material containing air around the headphone unit

These two models are both equipped with AIR FIT soft body



HA-F240



HA-FX67



## Package Design



## Concept

**Colourful in-ear canal headphones in your favourite colour combinations**

## Main Features

- **5 cool colour combinations in popular variations**
- **Powerful 8.5mm Neodymium driver unit**
- **Excellent sound isolation from background noise with in-ear canal design**
- **Comfortable fit with soft silicon rubber earpiece in 3 sizes**
- **3.28ft (1.0m) friction noise reduction cord**
- **Gold-plated iPhone-compatible slim plug**

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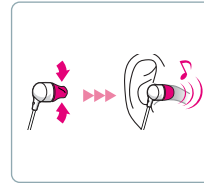
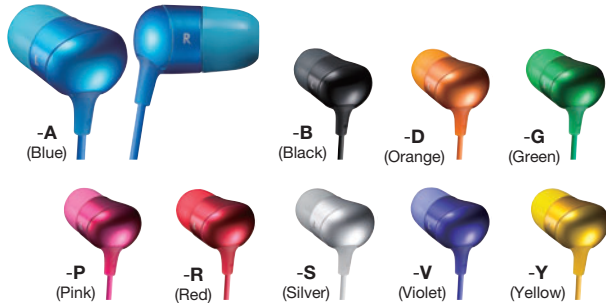
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## Note

EAN code	HA-FX20-AW	4975769 374319
	HA-FX20-BR	4975769 374340
	HA-FX20-RA	4975769 374326
	HA-FX20-RW	4975769 374333
	HA-FX20-YG	4975769 374357

20 pcs / Master carton  
5 pcs / Inner carton

● **Availability : Current**



## Package Design



### Concept

**Soft marshmallow phones – A new 9-colour lineup perfectly matching the iPod nano 5G**

### Main Features

- Comfortable and secure fit canal headphones with softer memory foam earpieces and just-fit body
- Better isolation from background sound with two sizes of memory foam earpieces
- Powerful 8.5mm Neodymium driver unit
- Colour coordination with iPod nano 5G
- Gold-plated iPhone-compatible slim plug

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Note	EAN code	HA-FX35-A	4975769 382352
		HA-FX35-B	4975769 382369
		HA-FX35-D	4975769 382376
		HA-FX35-G	4975769 382383
		HA-FX35-P	4975769 381911
		HA-FX35-R	4975769 382390
		HA-FX35-S	4975769 382406
		HA-FX35-V	4975769 382413
		HA-FX35-Y	4975769 382420

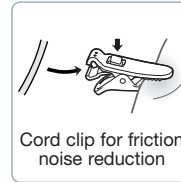
20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Launch in Feb. '10

# HA-FX67

## Colourful headphones "AIR FIT"

**JVC**  
The Perfect Experience



### Package Design



#### Concept

No "fall-out" design in-ear canal headphones with contoured AIR FIT body

#### Main Features

- Comfortable in-ear canal headphones with AIR FIT soft body that stays put in the ear (please refer to page 5)
- Powerful 8.5mm Neodymium driver unit
- Comfortable fit with choice of 3 sizes of silicon eartips and a memory foam eartip
- 4 colour selection
- 3.94ft (1.2m) friction noise reduction cord
- Cord clip for friction noise reduction included
- Gold-plated iPhone-compatible plug

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#### Note

EAN code	HA-FX67-A	4975769 378331
	HA-FX67-B	4975769 378348
	HA-FX67-R	4975769 378362
	HA-FX67-W	4975769 378386

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Launch in Feb. '10





-AG  
(Argyle)



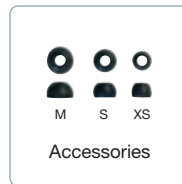
-DM  
(Dalmatian)

-HT  
(Hound's tooth)

-LP  
(Leopard)

-TC  
(Tartan check)

-ZB  
(Zebra)



## Package Design



### Concept

**In-ear canal headphones for fashion-conscious individuals**

### Main Features

- 6 variations of popular fabric patterns – Argyle / Dalmatian / Hound's tooth / Leopard / Tartan check / Zebra
- Powerful 8.5mm Neodymium driver unit
- Comfortable fit with XS/S/M-size silicon earpieces for women
- 3.94ft (1.2m) friction noise reduction cord
- Gold-plated iPhone-compatible plug

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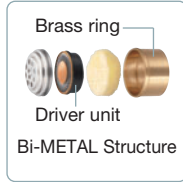


Note	EAN code	Product Code
	HA-FXP3-AG	4975769 380693
	HA-FXP3-DM	4975769 380709
	HA-FXP3-HT	4975769 380747
	HA-FXP3-LP	4975769 380716
	HA-FXP3-TC	4975769 380723
	HA-FXP3-ZB	4975769 380730
	20 pcs / Master carton	
	5 pcs / Inner carton	

● Availability : Launch in Feb. '10

# HA-FX1000

# High grade in-ear canal headphones "Bi-METAL" Bi-METAL STRUCTURE



## Package Design



### Concept

**World's first headphones with wood dome diaphragms for enhanced sound quality**

### Main Features

- **Manufactured using JVC's advanced thin film processing technology, the wood dome diaphragms used in the HA-FX1000 reproduce natural sound**
- **Wood housing creates tonal characteristics similar to that of a musical instrument**
- **A high-specific gravity brass ring on a steel unit base forms the Bi-METAL structure which controls movement of the diaphragm (please refer to page 11)**
- **One pair of memory foam and three sizes of silicon earpieces ensure a comfortable and customised fit**
- **Supplied with a 2.62ft (0.8m) friction noise reduction cord and a 2.30ft (0.7m) extension cord**
- **Genuine leather carrying case included**
- **Gold-plated iPhone-compatible plug**

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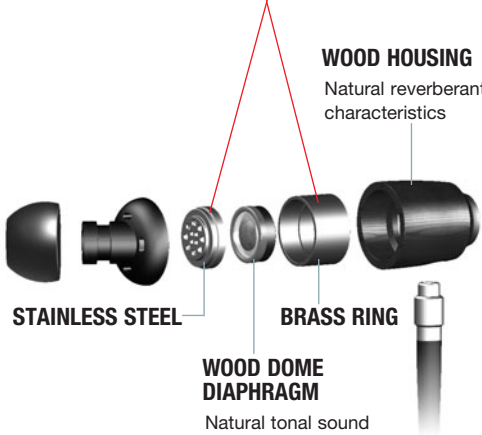
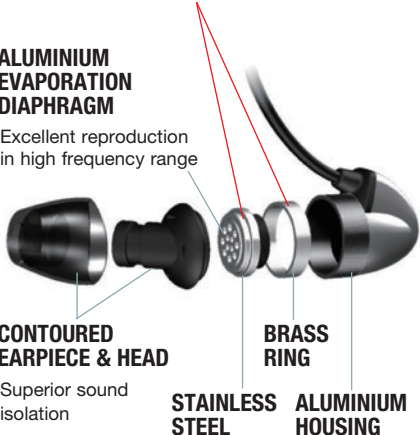
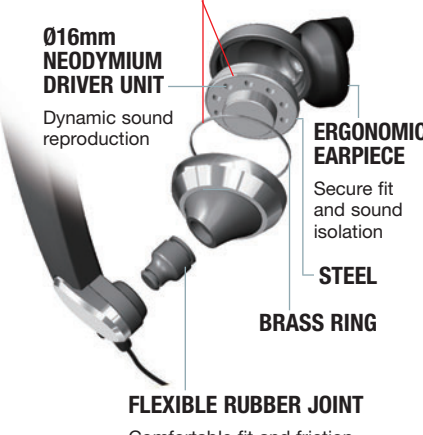
Note EAN code HA-FX1000 4975769 368264

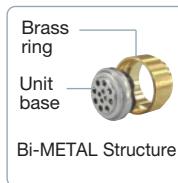
20 pcs / Master carton  
5 pcs / Inner carton

● Availability : Current

# Bi-METAL structure

Bi-METAL structure drives the high-quality sound system, controlling diaphragm movement with a brass ring of high-specific gravity.

HA-FX1000	HA-FX300	HA-SX500
<p><b>Bi-METAL STRUCTURE</b></p>  <p><b>WOOD HOUSING</b> Natural reverberant characteristics</p> <p><b>WOOD DOME DIAPHRAGM</b> Natural tonal sound reproduction</p> <p><b>BRASS RING</b></p> <p><b>STAINLESS STEEL</b></p>	<p><b>Bi-METAL STRUCTURE</b></p>  <p><b>ALUMINIUM EVAPORATION DIAPHRAGM</b> Excellent reproduction in high frequency range</p> <p><b>CONTOURED EARPIECE &amp; HEAD</b> Superior sound isolation</p> <p><b>BRASS RING</b></p> <p><b>STAINLESS STEEL</b></p> <p><b>ALUMINIUM HOUSING</b> Anti-resonance</p>	<p><b>Bi-METAL STRUCTURE</b></p>  <p><b>Ø16mm NEODYMIUM DRIVER UNIT</b> Dynamic sound reproduction</p> <p><b>ERGONOMIC EARPIECE</b> Secure fit and sound isolation</p> <p><b>STEEL</b></p> <p><b>BRASS RING</b></p> <p><b>FLEXIBLE RUBBER JOINT</b> Comfortable fit and friction noise reduction</p>



## Package Design



## Concept

## High-grade in-ear canal headphones with Bi-METAL structure

## Main Features

- High-quality sound with Bi-METAL structure, aluminium evaporation diaphragm and aluminium housing
- Bi-METAL structure drives the high-quality sound system, controlling diaphragm movement with a brass ring of high-specific gravity (please refer to page 11)
- Comfortable & customised fit with memory foam and silicon earpieces
- Superior sound isolation with contoured canal design
- 2 colour selection
- 3.28ft (1.0m) friction noise reduction cord
- Gold-plated iPhone-compatible plug
- Carrying case included

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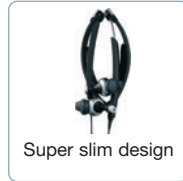
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Note

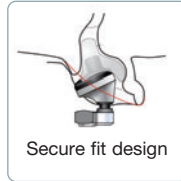
EAN code	HA-FX300-B 4975769 346897
	HA-FX300-R 4975769 346910

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Current



Super slim design



Secure fit design



Accessories

## Package Design



## Concept

**In-ear canal headphones with super slim headband to guarantee high-quality sound and a secure fit**

## Main Features

- High-quality sound with Bi-METAL structure and new 16mm driver unit
- Bi-METAL structure drives the high-quality sound system, controlling diaphragm movement with a brass ring of high-specific gravity (please refer to page 11)
- Secure & comfortable fit with a cushioned metallic band and 3 sizes of ergonomic earpieces
- 2.62ft (0.8m) friction noise reduction cord and 2.30ft (0.7m) extension cord
- Gold-plated iPhone-compatible slim plug
- Carrying case included

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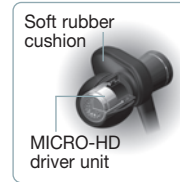
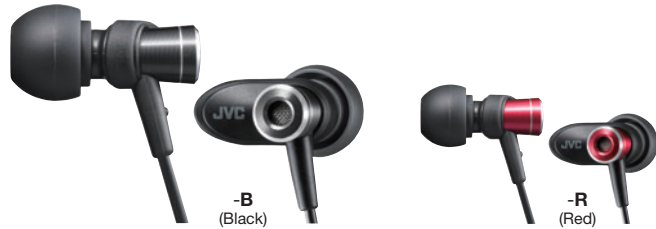
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## Note

EAN code HA-SX500 4975769 346118

5 pcs / Master carton

- Availability : Current



## Package Design



## Concept

Inner-ear headphones with high definition and deep bass sound achieved with MICRO-HD driver unit

## Main Features

- High-definition sound and superior sound isolation with MICRO-HD driver unit (please refer to page 15)
- Bass-boosting port and carbon diaphragm reproduce high-clarity deep bass
- Soft rubber cushion provides comfortable and secure fit
- 3.94ft (1.2m) cord with gold-plated iPhone®-compatible slim plug
- Carrying pouch, cord clip and S/M/L ear pieces included

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Note	EAN code	HA-FXC51-B	4975769	384950
		HA-FXC51-R	4975769	384967

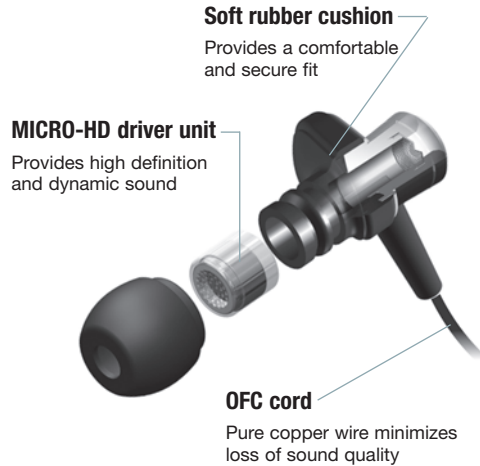
20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Launch in Sep. '10

# MICRO-HD driver unit

The MICRO-HD driver unit stays in the ear canal, providing high definition and dynamic sound directly to the ear, without diffused reflection.

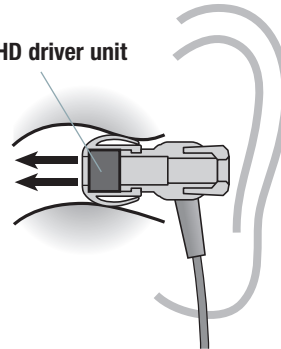
## High quality sound technology



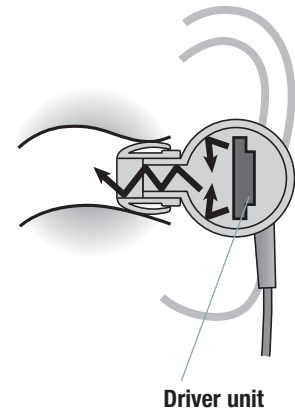
## MICRO-HD driver unit

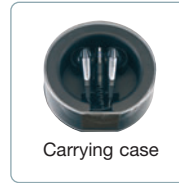
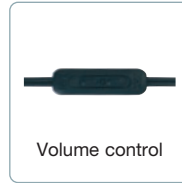
### HA-FXC51

MICRO-HD driver unit



### Conventional inner ear headphones





### Package Design



#### Concept

**In-ear headphones with bass boosting earpiece, volume control and carrying case**

#### Main Features

- **High-quality sound reproduction with 13.5mm Neodymium driver unit**
- **Bass boosting & comfortable earpiece**
- **3.94ft (1.2m) tangle-resist cord with in-line volume control**
- **Carrying case included**

Note EAN code HA-F75V 4975769 339875

50 pcs / Master carton  
10 pcs / Inner carton

● **Availability : Current**





### Package Design



#### Concept

### In-ear headphones with carrying case

#### Main Features

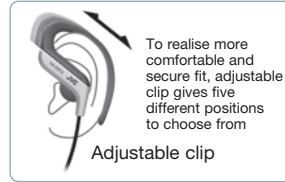
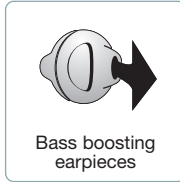
- **High-quality sound reproduction with 13.5mm driver unit**
- **3.94ft (1.2m) tangle-resist cord**
- **Carrying case included**

#### Note

EAN code HA-F10C 4975769 331756

50 pcs / Master carton  
10 pcs / Inner carton

- **Availability : Current**



## Package Design



## Concept

## Sports ear clip headphones with adjustable clip for secure fit

## Main Features

- Sports ear clip headphones with adjustable clip structure which has five selectable positions for a secure fit
- Splash-proof: ideal for sports and exercise
- Powerful sound with bass boosting earpieces and 13.5mm Neodymium driver unit
- 3 colour selection
- 3.94ft (1.2m) cord with gold-plated iPhone-compatible plug

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## Note

EAN code	HA-EB75-A	4975769 380082
	HA-EB75-B	4975769 380099
	HA-EB75-S	4975769 380105

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Current



## Package Design



## Concept

## Soft and stylish sports in-ear clip headphones

## Main Features

- **Splash-proof – ideal for exercise and fitness activities**
- **Secure-fit canal headphones with soft rubber ear clip and cushion**
- **Powerful 11mm Neodymium driver unit**
- **Comfortable fit with 3 sizes of silicon earpieces**
- **4 colour selection**
- **3.94ft (1.2m) friction noise reduction cord**
- **Gold-plated iPhone-compatible slim plug**

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## Note

EAN code	Product Code
HA-EBX85-P	4975769 374746
HA-EBX85-V	4975769 374753
HA-EBX85-W	4975769 374760
HA-EBX85-Z	4975769 384387

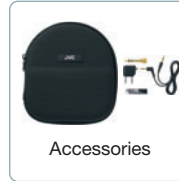
20 pcs / Master carton  
5 pcs / Inner carton

- **Availability : Current**


**-18dB**

 Ambient noise  
 reduction


Flat foldable design



Accessories

**Package Design**


## Concept

**High-grade noise cancelling headphones with new circuit and ear pads of new material**

## Main Features

- High-quality sound reproduction with 40mm Neodymium driver unit
- 18dB (85%) ambient noise reduction at 150Hz with feedback technology
- Excellent sound isolation from background noise due to sound-insulating ear pads and dual housing structure
- Work as normal headphones when switched off
- Detachable 3.94ft (1.2m) connection cord
- Gold-plated iPhone-compatible plug
- Slim carrying case, dual plug adaptor for in-flight use, 6.3mm plug adaptor and AAA battery included

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Note

EAN code HA-NC250 4975769 342158

5 pcs / Master carton

● Availability : Current

# Special technology for HA-NC250

## Technology to block noise

### Sound-insulating ear pads

Soft memory foam cushions with extremely smooth surface ear pads that fit exactly on your ears create a seal to block background noise.



### Dual housing structure

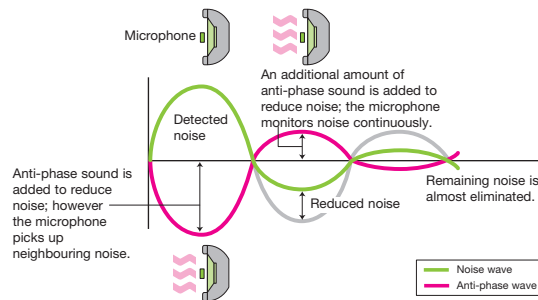
Dual acoustic wall blocks incoming background noise.

## Technology to reduce noise

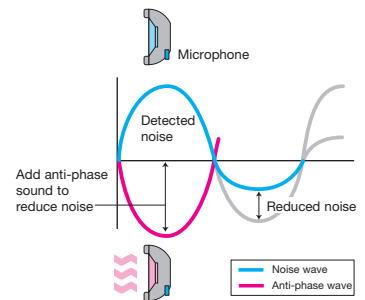
### Equipped with advanced noise cancellation technology

Even after reducing background noise, some will remain. A microphone close to the driver unit picks up such remaining noise and the feedback circuit produces the appropriate amount of additional anti-phase sound. Every nuance of audio becomes clear through this feedback technology.

### • Advanced noise cancelling with “feedback technology”



### • Standard noise cancelling





## -18.5dB

Ambient noise  
reduction



Adjustable cord  
length system



Flat foldable design



Accessories

### Package Design



#### Concept

**Noise cancelling headphones with retractable cord for excellent portability**

#### Main Features

- **18.5dB (88%) ambient noise reduction at 150Hz**
- **0-3.94ft (0-1.2m) adjustable cord length with retractable system**
- **Multi-foldable design for ease of portability**
- **1.18"(30mm) Neodymium driver units for dynamic sound**
- **Excellent sound isolation achieved with soft memory foam ear pads**
- **100 hours long battery life with AAA Alkaline battery x1**
- **Volume limiter (volume attenuator) function for in-flight use**
- **Carrying pouch, dual plug adapter for in-flight use and AAA battery x1 included**

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Note

EAN code 4975769 384769

10 pcs / Master carton  
5 pcs / Inner carton

- **Availability : Launch in Sept. '10**



**-12dB**

Ambient noise reduction



## Package Design



### Concept

## Noise cancelling headphones with selectable dual cancelling mode

### Main Features

- Powerful 30mm Neodymium driver unit
- 12dB (75%) ambient noise reduction at 300Hz
- Dual noise cancelling mode available according to listening environment
- Soft touch headband for more comfortable prolonged use
- Foldable, compact design
- 4.92ft (1.5m) tangle-resist cord
- Gold-plated iPhone-compatible plug
- Carrying pouch and dual plug adaptor for in-flight use included

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Note

EAN code HA-NC80 4975769 331268

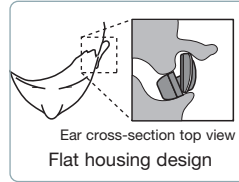
10 pcs / Master carton

● Availability : Current



## -18.5dB

Ambient noise  
reduction



### Package Design



#### Concept

### Canal-type superior noise cancelling headphones with multi noise-reduction system

#### Main Features

- **Multi noise-reduction system**
  - 1) 18.5dB (88%) ambient noise reduction at 200Hz
  - 2) Over-the-ear cord style for friction noise reduction
  - 3) Built-in silent circuit for electrical noise reduction
  - 4) Flat housing for wind noise reduction
- Detachable soft ear loop for secure over-the-ear cord style
- Monitor function on/off allows you to hear surrounding sounds
- Memory foam and three sizes of silicon earpieces for a comfortable fit
- 50h long battery life
- 4.92ft (1.5m) cord with gold-plated iPhone-compatible slim plug
- Carrying pouch, dual plug adaptor for in-flight use, earpieces, ear loops and AAA battery x 1 included

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Compatible

Note

EAN code HA-NCX78 4975769 366581

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Current



# HA-FR50

# Colorful headphones with iPod® remote

marshmallow

**JVC**  
The Perfect Experience



Made for  
 iPod iPhone iPad

### Package Design



### Concept

## Soft marshmallow phones with iPod® / iPhone® / iPad™ remote & microphone

### Main Features

- iPod® / iPhone® / iPad™ remote control & mic available – Play, Stop, Skip+/-, Search+/-, Volume+/-, Call, Voice memo
- Color coordination with iPod nano® 5G (4 colors)
- Comfortable and secure-fit inner ear headphones with softer memory foam earpieces and just-fit body
- Better isolation from background sound with two sizes of memory foam earpieces
- Powerful 0.33" (8.5mm) Neodymium driver unit
- 3.94ft (1.2m) color cord with gold-plated iPhone®-compatible slim plug

"Made for iPod", "Made for iPhone", and "Made for iPad" mean that an electronic accessory has been designed to connect specifically to iPod, iPhone, or iPad, respectively, and has been certified by the developer to meet Apple performance standards.

Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards.

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Note	EAN code	HA-FR50-A	4975769 387388
		HA-FR50-B	4975769 387395
		HA-FR50-P	4975769 387401
		HA-FR50-S	4975769 387425

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Launch in Sep. '10



## Package Design



## Concept

## In-ear canal stereo headset for iPhone using newly developed MICRO-HD driver unit

## Main Features

- Enjoy hands-free talking using the slim microphone with answering switch
- Microphone switch also provides music playback operation
- Excellent sound and superior sound isolation by newly developed MICRO-HD driver unit located in the tip of the housing (please refer to page 15)
- "MICRO-HD Driver Unit" stays in the ear canals, providing high definition and dynamic sound directly to the ear without diffused reflection
- Comfortable and secure fit with soft rubber cushion and three sizes of silicon eartips
- 2 colour selection
- 3.28ft (1.0m) cord with gold-plated iPhone-compatible slim plug
- Carrying case included

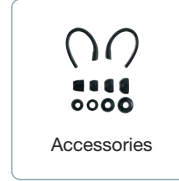
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Compatible

Note	EAN code	HA-KX100-B	4975769 366086
		HA-KX100-W	4975769 366093

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Current



### Package Design



#### Concept

### In-ear canal stereo headset for iPhone

#### Main Features

- Enjoy hands-free talking using the slim microphone with answering switch
- Microphone switch also provides music playback
- Powerful 8.5mm Neodymium driver unit
- Over-the-ear cord style for friction noise reduction
- Detachable soft ear loop for secure over-the-ear cord style
- Better isolation from background noise with memory foam and three sizes of soft silicon rubber earpieces
- 3.28ft (1.0m) friction noise reduction cord
- Gold-plated iPhone-compatible slim plug

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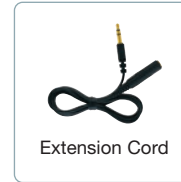
iPod®  
iPhone®  
iPad™  
Compatible

Note EAN code HA-KX30A 4975769 371189

20 pcs / Master carton  
5 pcs / Inner carton

● Availability : Current

## Package Design



## Concept

## In-ear headphones with smart-fit cord for mobile phones

## Main Features

- Comfortable fit in-ear headphones with smart-fit length cord for mobile phones (0.4m black cord)
- Powerful 13.5mm Neodymium driver unit
- 4 colour selection
- 2.30ft (0.7m) black extension cord included
- The microphone unit and adaptor for mobile phones are not included

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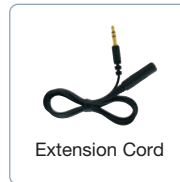
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iPhone®  
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Compatible

## Note

EAN code	HA-F145-B	4975769 379376
	HA-F145-P	4975769 379383
	HA-F145-V	4975769 379390
	HA-F145-W	4975769 379406

50 pcs / Master carton  
5 pcs / Inner carton

- Availability : Current



## Package Design



## Concept

## Lightweight headphones with smart-fit cord for mobile phones

## Main Features

- Lightweight headphones with smart-fit length cord for mobile phones (0.4m black cord)
- Comfortable & secure fit with lightweight stainless steel headband and soft ear pads
- Dynamic sound reproduction with 30mm Neodymium driver unit and closed type ear pads
- Flat foldable design
- 4 colour selection
- 2.30ft (0.7m) black extension cord included
- The microphone unit and adaptor for mobile phones are not included

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## Note

EAN code	Product Code
HA-S155-B	4975769 379413
HA-S155-P	4975769 379420
HA-S155-S	4975769 379437
HA-S155-V	4975769 379444

20 pcs / Master carton  
5 pcs / Inner carton

- Availability : Current

Like never before, let BLACK define your style

# BLACK Series



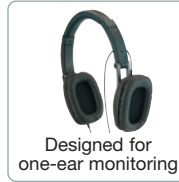
**HA-M750**  
DJ-style headphones



**HA-S650**  
Slim lightweight headphones



**HA-FXC80**  
In-ear canal headphones



## Package Design



### Concept

## DJ-style headphones in glossy black

### Main Features

- Clear sound reproduction with highly rigid carbon housing of excellent anti-resonance properties
- Deep bass sound reproduction with 40mm driver unit and carbon compound diaphragm
- Excellent sound isolation and comfortable fit with memory foam ear pads
- Stainless steel headband for a secure fit
- Twistable housing for DJ style one-ear monitoring
- Foldable design
- 3.94ft (1.2m) pure copper cord with gold-plated iPhone-compatible slim plug
- 6.56ft (2.0m) extension cord and 6.3mm plug adaptor included

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### Note

EAN code HA-M750 4975769 373992

10 pcs / Master carton  
5 pcs / Inner carton

● Availability : Current



## Package Design



### Concept

## Slim lightweight headphones in glossy black

### Main Features

- Clear sound reproduction with highly rigid carbon housing of excellent anti-resonance properties
- Deep bass sound reproduction with 36mm driver unit and carbon compound diaphragm
- Excellent sound isolation and comfortable fit with memory foam ear pads
- Stainless steel headband for a secure fit
- Flat foldable design
- 3.94ft (1.2m) pure copper cord with gold-plated iPhone-compatible slim plug

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**Note** EAN code HA-S650 4975769 373862

10 pcs / Master carton  
5 pcs / Inner carton

● Availability : Current





Tri-form design gives two cord placement options



Accessories

## Package Design



### Concept

## In-ear canal headphones in glossy black

### Main Features

- Carbon housing and carbon diaphragm reproduces high clarity and dynamic bass sound
- "MICRO-HD Driver Unit" stays in the ear canals, providing high definition and dynamic sound directly to the ear without diffused reflection (please refer to page 15)
- Tri-form design gives the wearer the option to place the cord above or below the ear
- Superior sound isolation
- Detachable soft ear loop included to secure over-the-ear cord placement
- Comfortable fit with three sizes of silicon eartips
- 3.94ft (1.2m) pure copper cord with gold-plated iPhone-compatible plug
- Ear loop, carrying case and S/M/L-size silicon eartips included

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Note	EAN code	HA-FXC80	4975769 377877
	20 pcs / Master carton 5 pcs / Inner carton		

● Availability : Current



## Package Design



### Concept

## On-the-ear lightweight headphones with dynamic sound and comfortable fit

### Main Features

- High-quality sound reproduction with carbon compound diaphragm and 40mm Neodymium driver unit
- Ring port structure realises dynamic sound by controlling sound pressure in headphone housing (please refer to page 35)
- Excellent sound isolation due to sound-insulating ear pads
- Soft and comfortable, cushioned ear pads
- 3.94ft (1.2m) tangle-resist cord
- Flat foldable design
- Gold-plated iPhone-compatible slim plug
- Slim carrying case included

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Note	EAN code	HA-S900 4975769 346453
	5 pcs / Master carton	

- Availability : Current

# Ring port structure

With the newly developed “Ring port structure”, the high sound quality available from digital audio can be fully realised, from powerful bass to the subtle high frequencies.

## RING PORT STRUCTURE

With a ring port structure's sound ports located in a circle behind the driver unit, the sound pressure in headphone housing is equalised, realising stable amplification in the unit as a whole.

## SOUND-INSULATING EAR PADS

Provide excellent sound insulation along with a comfortable fit



## OFC CORD

Minimises the transmission loss with pure copper wire

## CARBON COMPOUND DIAPHRAGM

Provides natural sound and highly realistic sensation



## Package Design



### Concept

**Around-the-ear headphones with excellent portability and dynamic sound**

### Main Features

- Deep bass and high-clarity sound reproduction with carbon diaphragm and bass-boost port
- High-quality sound reproduction with 1.57" (40mm) Neodymium driver unit
- Foldable design for ease of portability
- Excellent sound isolation achieved with soft memory foam ear pads
- 3 color selection
- 3.94ft (1.2m) cord with gold-plated iPhone®-compatible slim plug

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### Note

EAN code	HA-S600-A	4975769	386251
	HA-S600-B	4975769	386268
	HA-S600-W	4975769	386275

5 pcs / Master carton

- Availability : Launch in Sep. '10



-B  
(Black)



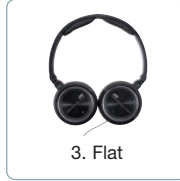
-W  
(White)



1. Compact



2. Flat compact



3. Flat

## Package Design



### Concept

## High-quality portable headphones with 3-way foldable design

### Main Features

- High-quality sound reproduction with 30mm Neodymium driver unit
- 3-way foldable design – Compact / Flat compact / Flat
- Comfortable cushioned headband
- Twistable housing for one-ear monitoring
- 2 colour selection
- 3.94ft (1.2m) single sided cord
- Gold-plated iPhone-compatible plug

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Note	EAN code	HA-S360-B 4975769 381751
		HA-S360-W 4975769 381768

10 pcs / Master carton  
5 pcs / Inner carton

● Availability : Current

# HA-S150

## Lightweight headphones "Flats"

### FLATS



### Package Design



#### Concept

**Flat foldable & fashionable lightweight headphones for street use**

#### Main Features

- Comfortable and secure fit with lightweight stainless steel headband and soft ear pads
- Dynamic sound reproduction with 30mm Neodymium driver unit and closed type ear pads
- Flat foldable design
- 6 colour selection
- 3.94ft (1.2m) cord
- Gold-plated iPhone-compatible slim plug

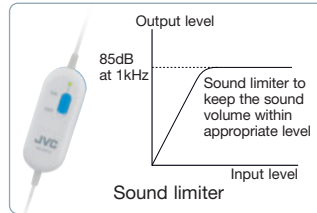
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Note	EAN code	HA-S150-AX	4975769 382550
		HA-S150-BX	4975769 382567
		HA-S150-PX	4975769 382574
		HA-S150-RX	4975769 382581
		HA-S150-SX	4975769 382598
		HA-S150-VX	4975769 382604

20 pcs / Master carton  
5 pcs / Inner carton

● Availability : Current



## Package Design



## Concept

## Comfortable headphones with sound limiter for children

## Main Features

- Built-in sound limiter to keep the sound volume within appropriate level
- Compact size for the children (not for 0-3 years old)
- Easy to clean and comfortable soft ear pads for children use
- 50 hours long battery life with AAA Alkaline battery x1
- 2.62ft (0.8m) cord
- Battery x1 and disposable plastic screwdriver included

## Note

EAN code	HA-KD10-A	4975769 354816
	HA-KD10-P	4975769 354823

5 pcs / Master carton

- Availability : Current



### Package Design



#### Concept

**Full-size headphones with high-quality dynamic sound and optimum comfort**

#### Main Features

- High-quality dynamic sound reproduction with 50mm Neodymium driver unit and two types of superior sound structure
- Ring port structure provides high-quality dynamic sound (please refer to page 35)
- Acoustic lens structure reproduces natural sound through two pieces of specially-engineered acoustic lenses
- Acoustic lenses (located in front of diaphragm) tune direct and indirect sound by subtly offsetting holes in each lens
- Wide head pad and soft ear pads for optimum comfort
- 11.48ft (3.5m) pure copper cord for minimisation of transmission loss with gold-plated plug
- 6.3mm plug adaptor included

Note

EAN code HA-RX900 4975769 353598

10 pcs / Master carton

● Availability : Current





## Package Design



## Concept

**Full-size headphones with deep bass sound and optimum comfort**

## Main Features

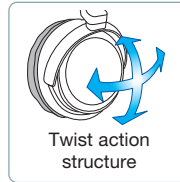
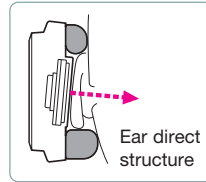
- Deep bass sound reproduction with 50mm Neodymium driver unit and ring port structure
- Ring port structure provides high-quality dynamic sound (please refer to page 35)
- Wide head pad for comfortable long listening
- 11.48ft (3.5m) cord with gold-plated plug
- 6.3mm plug adaptor included

Note

EAN code HA-RX700 4975769 353581

10 pcs / Master carton

● Availability : Current



## Package Design



## Concept

## High-quality full-size headphones

## Main Features

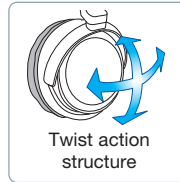
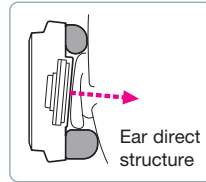
- High-quality sound reproduction with 40mm Neodymium driver unit
- Ear direct structure with inclined unit for powerful sound
- Twist action structure for comfortable long listening
- Comfortable band cushion
- 11.48ft (3.5m) cord with gold-plated plug
- 6.3mm plug adaptor included

Note

EAN code HA-RX500 4975769 340321

10 pcs / Master carton

- Availability : Current



### Package Design



#### Concept

### High-quality full-size headphones

#### Main Features

- High-quality sound reproduction with 40mm Neodymium driver unit
- Ear direct structure with inclined unit for powerful sound
- Twist action structure for comfortable long listening
- 8.20ft (2.5m) cord with gold-plated plug
- 6.3mm plug adaptor included

Note

EAN code HA-RX300 4975769 340314

10 pcs / Master carton

● Availability : Current



## Package Design



## Concept

## Full-size headphones entry model

## Main Features

- 40mm diameter driver unit with a powerful magnet for strong bass reproduction
- 9.84ft (3m) cord
- 6.3mm plug adaptor included

Note

EAN code HA-G101 4975769 262586

10 pcs / Master carton

- Availability : Current





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