

# ONE SOUND FITS ALL

PSB Performance goes In-Wall, In-Cabinet and In-Room

Today's entertainment systems deliver audio and video performance unattainable just a few years ago. Home theater surround and "whole-house" sound are what more and more homeowners expect, and system designers aim to deliver, with the convenience and elegance of Custom Installation. In fact, Custom Installation has quickly become the standard approach to premium home entertainment, creating the performance you demand with design that complements your lifestyle and décor. Of course, the first prerequisite for any such system is the need for equipment – especially loudspeakers – to be "heard, not seen."

With CustomSound, PSB's goal was to honor our very highest standards of sonic quality with speaker systems engineered from the ground up to serve high-performance custom applications. The CHS and CW CustomSound models emulate the performance of our flagship Platinum

Series, via two distinct families—"in-wall," and "in-cabinet". These serve the flush-mount "architectural-speaker" and custom-cabinetry installations. They share the technical foundations of the acclaimed Platinum Series, yet are all but invisible in the finished system, integrating seamlessly with any PSB Platinum Series in-room model and matching their sonic excellence whether in mixed systems, deployed alone, or in any combination, without compromise. Achieving such system-design freedom was no small accomplishment. The credit goes to PSB's 33 years of loudspeaker-design experience and its unique knowledge base on the interactive nature of loudspeakers, aural perception, and room acoustics.

The PSB CustomSound designs settle the longstanding conflict between sound and design. Finally, media-system designers can enjoy the freedom to employ Platinum performance in all their design solutions.



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