



Philips  
TV antenna

**Digital**

Indoor UHF/VHF/FM/HDTV

**SDV2740**



## Enhanced digital performance

also works with analog TV

This amplified antenna (18 db) is designed to provide reception of both analog and digital broadcasts. Optimized for Digital broadcasts, the reception elements used ensure enhanced reception of ATSC/HDTV signals over a conventional loop.

### Enjoy more programming choices

- Horizontal and vertical positioning for UHF reception
- Various mounting options

### Improve your picture quality

- Low noise amplification maintains signal quality
- Adjustable gain control

**PHILIPS**  
sense and simplicity

TV antenna  
Digital Indoor UHF/VHF/FM/HDTV

## Specifications

### Packaging dimensions

- Packaging dimensions (W x H x D):  
21.5 x 31 x 9 cm
- Packaging dimensions (W x H x D):  
8.5 x 12.2 x 3.5 inch
- Gross weight: .816 kg
- Gross weight: 1.8 lb
- Nett weight: .57 kg
- Nett weight: 1.257 lb
- Tare weight: .543 lb
- Tare weight: .246 kg

### Outer Carton

- Gross weight: 4.35 lb
- Gross weight: 1.973 kg
- Outer carton (L x W x H): 23.5 x 19.7 x 33 cm
- Outer carton (L x W x H): 9.25 x 7.75 x 13 inch
- Nett weight: 2.513 lb
- Nett weight: 1.14 kg
- Tare weight: 1.837 lb
- Tare weight: .833 kg

**SDV2740/27**

## Product highlights

### Low noise amplification

Together with the adjustable amplification, low noise amplification ensures you of a great reception range and improves the quality of your signal.

### Adjustable gain control

Use this manual control to obtain the precise adjustment for best picture quality and system performance.

### 2 way positioning

Compensates for the different types of broadcasting signals by allowing you to adjust the antenna to receive the strongest signal either horizontally or vertically.

### Various mounting options

Various mounting options allow you to position your antenna where it may best receive broadcast signals included hardware allows you to position your antenna on your set top, counter or mount it on the wall.



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