

## Familiar Audio Technology Goes to School!

*Our MP3 player hosts an industry-first dual headphone jacks, making it ideal for learning centers, language labs and libraries because two students can share one device.*

*Its ambient noise-reducing headphone and volume limiting playback features meet standards recommended by the American Speech-Language-Hearing Association.*

*Unlike products purchased from consumer electronics stores, all Califone products come with our unique warranty, covering school, early childhood center and library uses.*



Got questions? Call us toll free **800.722.0500** or **818.407.2400**

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## Case Study: 8100 MP3

Rockville, Maryland

## Califone Always Advocates for Safe Listening Practices

Hearing loss can lead to numerous problems in school, such as difficulty with academic achievement in language arts, vocabulary, arithmetic, and problem solving. Califone believes part of its duty includes helping educators inform their students on how to responsibly use audio technology. Hearing loss can be caused by many factors, but one that has caught the attention of safe hearing advocates (with the recent rise in popularity of personal MP3 players) is Noise-Induced Hearing Loss. This condition results from listening for too long to audio that is amplified beyond decibel levels considered safe. Every day, students put their hearing at risk, often listening to audio above 85 decibels, which is the level hearing experts recommend not to be exceeded for prolonged periods. The American Speech Language Hearing Association (ASHA) recently found that 40 percent of students reported they set their music players' volume too loud. All Califone headphones and headsets incorporate ambient noise-reducing earcups, which block external noise more effectively than the ear bud design, eliminating the need to raise the volume. Califone designed its **8100 MP3 player** to meet the ASHA recommended decibel level — the only manufacturer to do so — through its innovative Sentinel™ technology. The company's goal in creating the MP3 Player is to provide educators with an accessible technology that enhances instruction and prepares students for the 21st century. Students are increasingly comfortable with the technology of personal audio players, and Califone wants to ensure its MP3 player and headphones continue to set the education industry standard for technical innovation and student safety. To learn how to prevent Noise-Induced Hearing Loss & about ASHA's safe hearing campaign, visit [www.listentoyourbuds.org](http://www.listentoyourbuds.org).

Built-in microphone  
and dual  
headphone jacks



shown with additional headphone

## 8101 MP3 Player/Recorder

### Your Students Can Become Podcasters!

What would you say to a new MP3 player that has all the standard features you expect combined with several classroom specific elements and the rugged, classroom-ready construction and hearing safety protection you expect from Califone? Protecting students from dangerous hearing loss is important to us, so we are proud to announce the Califone model has been designed as the first MP3 player/recorder with its playback volume not to exceed the 85dB recommendation of the American Speech-Language-Hearing Association.

Our MP3 player comes with a built-in microphone, enabling student-created podcasting. Podcasting meets technology standards in many states giving students a new technology outlet to collaborate, publish, and communicate their ideas and projects. Students will have fun creating vocal recordings that can then be used to track their language and reading progress over time. The MP3 player is also ideal for nurturing language learning, working with below-grade readers and listening to recorded books and music. Teachers are actively finding additional uses for MP3 players inside and outside the classroom.

Our 8100 is particularly helpful with special-needs students and with ELL/ELD students as it provides a personal and portable way to fast-track language acquisition or other necessary learning. An LCD screen displays the current track status, track number, total tracks, and track time allowing both instructors and students to stay on task. And with an eye to stretching your technology dollars, our MP3 player connects to two headphones at one time so that students can partner with peers or parents for listening or recording projects. Another prominent safety feature is in its accompanying headphone, whose ambient noise-reducing earcups reduce distracting noise, therefore lessening the need to increase the volume. Not only does its mini USB connection allow quick transfers of digital files to and from a computer, the MP3 player automatically recharges the internal battery in 5 hours while it is connected to the computer.

**8101** \$156 (with one headphone)

**8100** \$137 (MP3 player only)

**8104** Four-Person MP3  
Learning Center on page 33

Download individual product specification sheets at [califone.com/specs](http://califone.com/specs)

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## Media Players

### Enhance the Sound of Active Learning — Safely!

*From our flagship Performer Plus™, to the next-generation Music Maker™ USB, to personal MP3 and CD players, Califone® has the media players that educators need to incorporate sound technology into the classroom and meet the differentiated learning styles of their students.*

*Designed specifically for school use, our media players — like all Califone products — are rugged, durable and easy-to-operate, even for the littlest hands. Built beyond the industry's most rigorous standards, our steel grille coverings protect the recessed speakers from damage. The tough ABS plastic exterior withstands inevitable impacts.*



### The Music Maker™ USB

Our new digital media player truly does it all. It supports the most popular audio media (CD/CD-R/CD-RW, MP3) and can play, record, or store to its 512 MB flash memory or to an SD card (not included). Giving educators a wealth of flexibility in how they use audio to support language acquisition, the Music Maker™ USB can be utilized by individual students working at classroom learning centers or as part of a presentation to as many as 75 people. The resulting digital file can be transferred through the mini USB port to a computer or media player and become part of a student's formative assessments or even emailed home to their parents. Its built-in variable speed playback gives teachers the opportunity to slow down the audio playback so that students can distinguish tricky letter and word combinations. Whether they are native English speakers learning to read or ELL/ELD students mastering English, the ability to slow the delivery speed and repeat as often as necessary is a compelling feature of this digital wonder.

2396 \$263

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## Media Players



**2385-03**

MP3 capable  
\$184

### Music Maker™ Series

Full-fidelity audio promotes listening and reading comprehension by providing a clean and clear audio experience for up to 75 people. Phonemic awareness is a critical component of good reading skills. Being able to hear and understand clearly is essential to acquiring phonemic awareness. Promote these and other important skills that develop strong readers with these all-purpose multimedia player/recorders. Teachers can adjust lesson plans for individuals, small groups, or entire classes with multiple jacks, headphones, and speakers.



**34B-IR**

For wireless  
group listening  
with the 2395IR  
Page 32

See the **Music Maker**  
Learning Centers on  
pages 32



**2395AV-02**  
\$188



**2395IR**  
Wireless capable  
\$206

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## Media Players

### Spirit™

Built to withstand the rigors of the classroom, this rugged player/recorder is ideal for music and movement activities as well as story time, foreign language instruction, and audio books.

Teachers appreciate its flexibility in learning centers where it can be used for independent study or with small groups. It is an essential part of many ELL and ESL classes with its multiple formats — AM/FM, cassette, and CD options. The tough ABS plastic exterior is so strong that the Spirit can be used for up to 40 students inside or outside without any concern.

1776 \$108

1776 & 2455

*Learning Centers on page 31*

### Performer Plus™

If you can only buy one media player, this is the one. Classroom-tested in thousands of schools, the Performer Plus is designed with features classes need. Whether you are using it for class projects, independent study or small group work, the built-in mic, six headphone jacks, tamper-proof speakers, and variable speed CD/cassette playback are ideal for all types of classroom activities from ELL/ELD to dance and creative movement classes or school assemblies. Additional features include remote control for freedom of movement around the classroom; speakers that are powerful enough to reach out to a crowd of 100 students; and a “voice-over” function that makes it possible for announcements or emergency instructions to be heard over whatever audio program is playing.



2455AV-02  
\$342



*rear view with 5 built-in 1/4" headphone jacks*



*top view with variable speed playback & 3.5mm headphone jack*

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## Case Study: CD102

Covina, California

## Recorded Books and Tech Help Intervention at Northview High School

Northview High School in Covina, California, is a school known for its leadership and interest in pioneering new programs. With more than 51% of the school's 1,532 students referred for intervention, Hillary Wolfe, Northview's learning specialist, understood the urgency behind developing a specialized program for students struggling with reading. "Our literacy academy is a great way to serve many students at the same time," Wolfe explained. "Though it took a lot of extra effort to get some of the teachers and students excited about the program at first, we now have more than 70 peer tutors across the curriculum." Students are able to come to the library, meet with their peer tutor, check out a recorded book, listen and read along on their CD102 players from Califone, and review the material. "The kids really enjoy the CD players, especially the portable nature of the system," Wolfe said. "With this new program, the library is now bustling. So many students are coming through, we started a book club and we are trying to set-up an inter-library exchange with the community library to access even more recorded books." Like many other assisted reading programs, informal studies have illustrated that using technology while reading, such as recorded books and CD players, can interest students in new genres, improve critical listening skills and emphasize the humor or sadness in texts. "Most importantly, we have seen on average a 36-40% improvement in grades for all of the intervention program participants," Wolfe concluded.

Go to [califone.com/casestudies](http://califone.com/casestudies) to read the entire case study



**New!**

**CD102**  
Learning Center  
on page 34

### Personal CD Player

Students who read along silently while listening to a recording of a book can make significant gains in fluency and comprehension from this single activity. This holds true for struggling readers whose native language is English as well as non-native English speakers. It can also be used to support comprehension, phonics, vocabulary, Special Ed, ELD, ELL and other language learning applications. Students reap the benefit of one-to-one instruction in class and at home. Our sturdy CD player is designed for single or group uses (with a jackbox) and includes an ambient noise-reducing 3060AVS headphone.

**CD102 \$52**

## Media Players

5272AV Shown

### Deluxe Series Player/Recorders

Our sturdy cassette player/recorders continue to be a mainstay in classrooms and school libraries across the country. Rugged ABS construction allows schools to extend the life of their cassette learning materials & redirect their limited budgets to other, more pressing needs. The Deluxe Series offers maximum flexibility for use in library and classroom listening centers, music and movement, story-time activities and playback of recorded books. Seven built-in headphone jacks enable individual or small group learning. Teachers appreciate its built-in, auxiliary, and remote mic connections and the "directional sound" feature projects audio out to the class instead of up to the ceiling to add even more flexibility. A permanent three-wire cord is attached for student safety.

**5272AV** 10 Watt, loud enough for up to 100 people \$168

**5262AV** 5 Watt, loud enough for up to 75 people \$142



### Infrared Classroom Cassette Recorder/Player

NCLB reading requirements reinforce what teachers do naturally with new or struggling readers and that is to work with them one to one or in small groups. This cassette recorder/player creates cord-free listening (34B-IR) for students and teachers to work up to 15 feet away from the listening station. Infrared audio transmission allows the teacher to be in control of "who, what, and when" — not the technology. Or if the preference is to use wired headphones, it's outfitted with seven built-in headphone jacks. Loud enough to carry sound to 50 people, teachers have the option to use it for whole-class instruction or in small groups anywhere in a classroom or library. A built-in mic enables essential modeling and response activities.



**3432IR**  
\$136

**3432IR** rear view  
with 5 jacks for wired  
headphones



**3132AV**  
Shown

### Economy Cassette Recorder/Player

For use with a smaller number of students or in individual learning centers, this recorder/player features four built-in headphone jacks for expansion to small group activities. Easy-to-operate and durable, this recorder/player helps teachers promote listening and reading comprehension skills. Available with or without the built-in microphone, the audio is loud enough for up to 30 people.

**3112AV** Player only, no built-in microphone  
or remote stop/start jacks \$90 (not shown)  
**3132AV** \$93



### Budget Recorder/Player

Just as the name implies, this recorder/player is designed for those with the tightest budgets. It retains the essential features necessary for independent or group work but on a smaller scale with a built-in mic to record student successes. Loud enough for 20 people to clearly hear the audio, this recorder/player is C-UL/CE approved for safe school use.

**1300AV** \$68



Shown with  
optional **2924AVP-BL**  
headphone on page 16

See the Cassette  
Learning Centers  
on page 34

### Translucent Cassette Player/Recorder

Contains all the features of our budget recorder/player in addition to a second 1/4" headphone jack for another listener. The translucent blueberry coloring provides a fun, fresh alternative that engages students and helps teachers organize their learning centers.

**1500AVBL** \$68

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# Media Players

## Record Player



Just because vinyl records are old media doesn't mean they should be discarded. Many schools still hold large collections of classic music and educational recordings.

Our record player, like all of our other products, is designed to last. Whether it is a 33, 45, or 78 rpm recording, this stereo compatible cartridge and 8" turntable will do the job.

1005 \$241

007-1005-00  
Replacement needle  
for 1005 \$9



## CD Player/Variable Speed Stereo Cassette Karaoke

Children of all ages love sing-alongs. As music incorporates rhythm and rhyme, it can play an important role in language acquisition. Students build confidence by singing alone or with a group. Our player's variable speed cassette/CD playback is ideal for classroom sing-alongs. Multiple inputs and outputs, choice of vocal/stereo/music, dynamic mic and volume controls provide maximum flexibility. One video cable included for extended application.

2595AV \$524



## Rugged Carry Case

Dependable, reliable, portable, and safe storage for multimedia centers within libraries, classrooms, and audio-visual carts.

2001 \$34



## Headphone Storage Rack

Bring order to the classroom or lab with this rack which stores up to eight headphones for listening centers and language learning. An included vinyl dust cover safeguards the equipment while the slip-resistant base and built-in hook and loop fastener can hold either a jackbox or a small media player.

2003 \$55



## Multimedia Storage Case

Protect valuable equipment with this roomy, foam-lined polypropylene case. It is guaranteed not to split, splinter, or rust.

2005 \$57



## Media Player Storage Bag

This soft-case Cordura® nylon bag has a zippered outside pocket and shoulder strap. It has enough room to handle any Califone media player.

2006 \$47



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